

HUMAK[®]

Human connections

Humak University of Applied Sciences is working on building a better world.

We are creating a more equal society by developing competence that brings people together.



Our vision, i.e. direction 2030

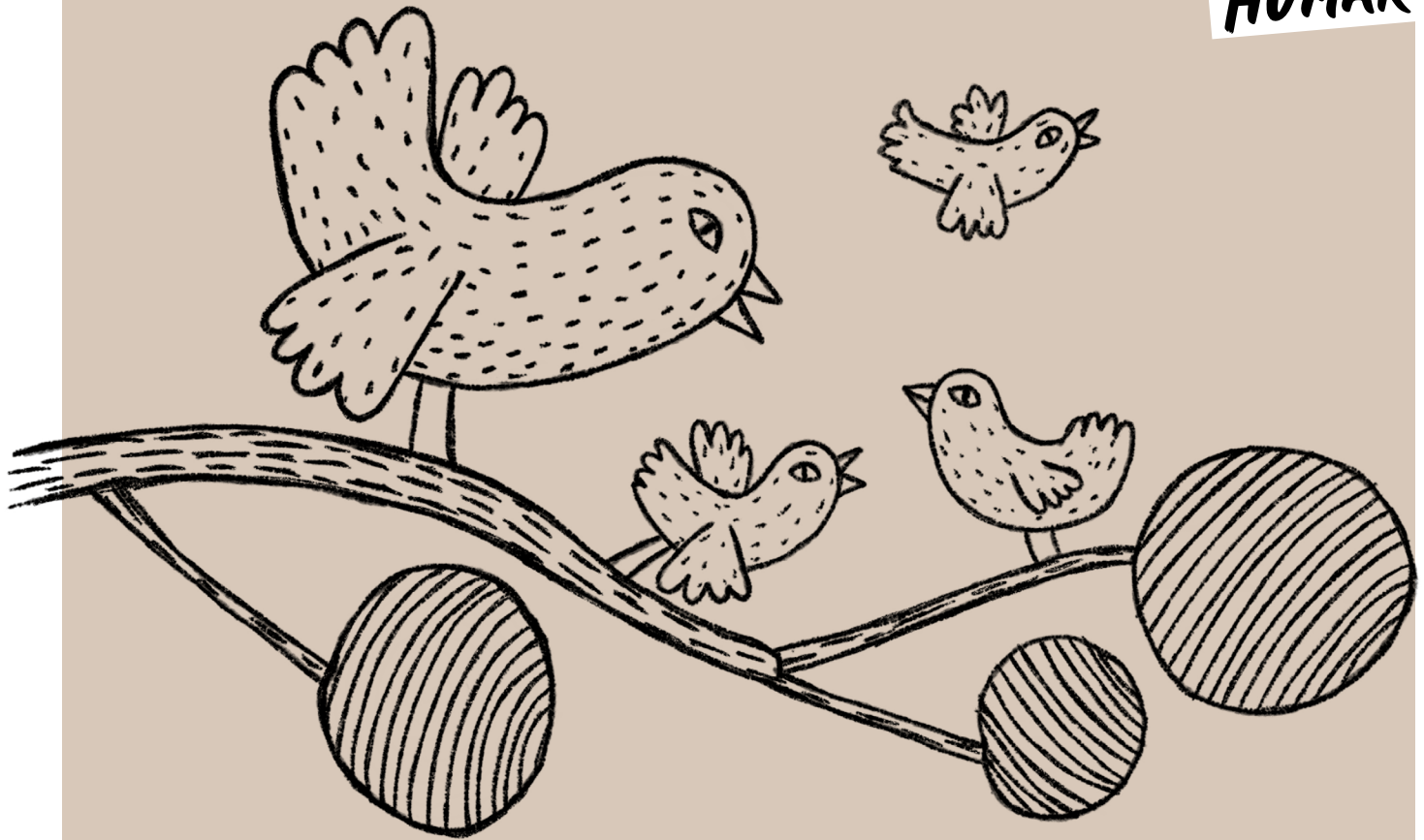
We focus on developing our strategic areas of competence in Finland and abroad.

Our fields of expertise are community education, cultural management, and linguistic accessibility.

Our mission

Together with our students, staff, and partners, we are building a humane world that considers the needs of individuals and communities.

We instil future professionals with humanity, civil rights and the courage to defend people. The competence we produce bolsters a sense of community, accessibility and well-being that allows for a sustainable way of life for current and future generations.



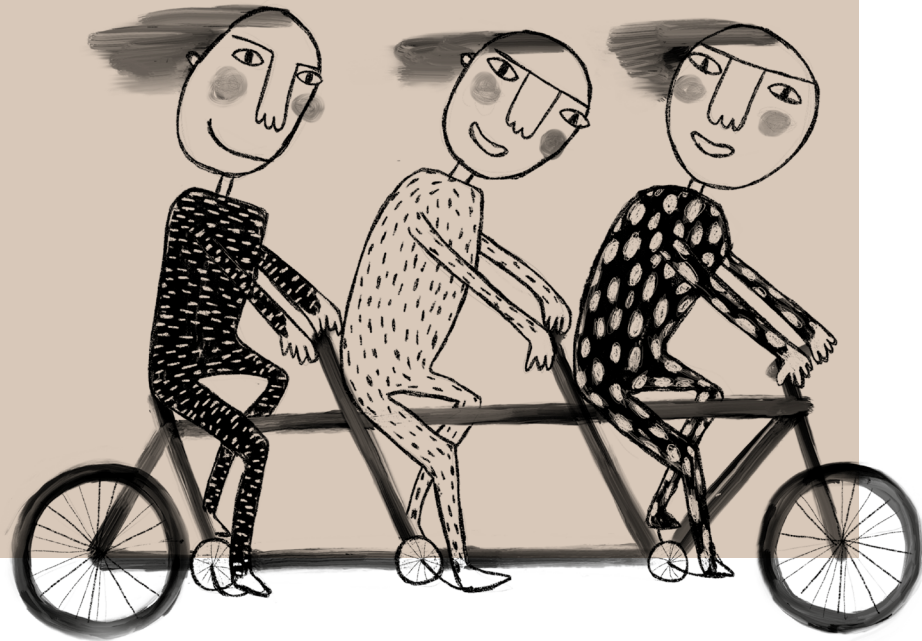
Our Operating model

We develop in a bold and sustainable way.

Together we succeed.

We encourage and inspire.

HUMAK[®]



We turn out strategy into reality with the following procedures:

We are continually developing better learning environments for the future and learning paths that meet the needs of the students.

We invest in Research, Development and Innovation activities, through which we create new skills and knowledge in line with our strategic areas of competence.

We develop new educative programs and trainings for international markets.

We ensure that our staff members are healthy, increasingly competent and committed, and that they have the opportunity to do work that matters.

We create an operating model that helps us develop competence by utilizing the shared service concentrations of institutes of higher education.

Community **Education**

We promote the well-being of individuals and communities, and work on preventing the polarization of society.

Community educators strengthen competence relating to humane encounters, participation, agency, and interaction wherever they are needed.

HUMAK[®]



Youth Work

We develop professional youth work as well as competence in supporting the well-being and involvement of young people.

We advance new and up-to-date forms of youth work

We have an impact on internationality in youth work

NGO Work

We develop professional competence in NGO work

We strengthen the quality and impact of NGO and volunteer work

We develop responsible solutions for the changing situations of NGO activities

Adventure and Outdoor Education

We develop adventure education and activity competence

We promote the growth, development, and well-being

We strengthen experience economy activities and competence

Workplace Development

We promote competence in workplace development

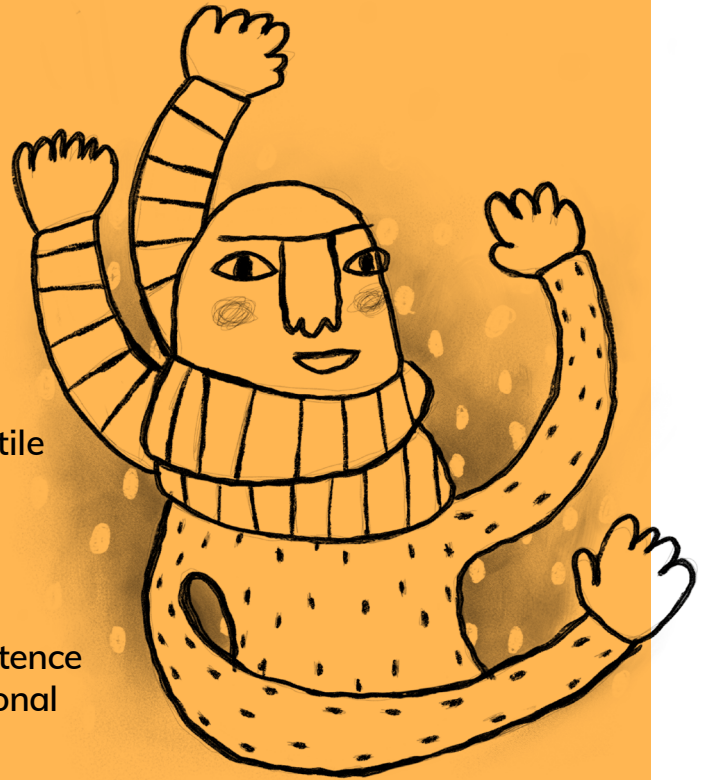
We develop sustainable solutions for the changing circumstances of working life

We strengthen competence relating to the improvement of well-being and productivity at work

Arts and Cultural Management

We develop art and culture productions and services in multidisciplinary and versatile environments and promote producer competence as an activity that supports involvement in society.

We support the utilization of creative competence in society and develop our field through national and international networks.



HUMAK[®]

Production and Project Management

We develop the versatile production environments and processes of arts and culture

We strengthen producer competence everywhere in society

We promote the accessibility of art and culture

Entrepreneurship and the Creative Economy

We support entrepreneurship in various fields

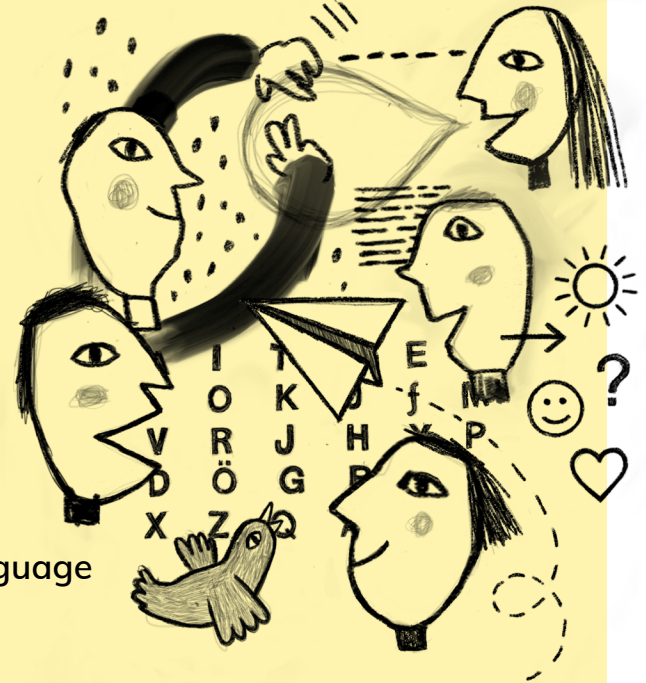
We create entrepreneurial education with the principle of continuous learning

We strengthen competence in creative art entrepreneurship

Interpreting and Linguistic Accessibility

We promote the accessibility of face-to-face interactions and physical and technological communication environments. We develop the methods that support the use of sign language interpreting and communication, in Finland and internationally.

We develop technology that promotes linguistic accessibility in cooperation with other fields.



HUMAK[®]

Sign Language Interpreting

We develop the education of sign language interpreters nationally and internationally

We promote multilingual interaction, both face-to-face and in technological environments

Multimodal Communication and AAC Interpreting and Instruction

We develop interpreting that supports communication and pedagogy in communication instruction

We promote linguistic accessibility and interaction competence

Humak in a changing world

We live in a time in which new professions are born and networks and entrepreneurship are becoming continually more important. Humak predicts the shifts in working life by actively seeking answers to societal needs. Digital applications offer us a platform where we can meet as a community, and innovations that increase the equality between us all.

Even amidst change, human beings are at the center of everything. We promote involvement by considering equality and digital civil rights. Internationalization, understanding various cultures, and the ability to solve global problems are also central aspects of Humak, now and in the future.

www.humak.fi/en