

# ekip Engine

## OUTREACH

Website, Knowledge Bank, and Community

Innovation Building Blocks

A list of essential capabilities that support open innovation ecosystems. They form the foundation for collaboration and long-term change.

Policy Recommendations

Specific suggestions and proposals for actions that policymakers could consider addressing in the field of CCIs and their interplay with innovation.

Policy Dialogue Report

A documentation of the co-creation roundtables to which policymakers are invited to examine the project's direction and the process's validity over time.

Innovation Portfolios

Testing and co-developing innovation portfolios with local stakeholders to explore how policy areas perform in real-world ecosystems.

Facilitator's Guide

A practical, step-by-step guide for running innovation and policy assessment processes in city contexts. Includes tools, examples, and clear instructions for local facilitators.

Innovation Portfolio Policy Canvas

A strategic tool for local stakeholders to identify resources, analyse support systems, and develop innovation portfolios aligned with ekip's open innovation model.

Policy Poster

A visual representation of policy areas integrating knowledge into a clear document that allows stakeholders to quickly engage with challenges and opportunities.

Scoping Paper

A foundational document that sets the stage for a Policy Lab. It defines the policy problem based on research, data, and stakeholder input and frames the challenge to be explored.

Open Conversation Report

A document reporting the results of the Generative Policy Corner.

Job Report

A document that highlights identified emerging jobs to help prepare for the future of work in CCIs.

Trend Report

A document that highlights identified trends and serves as an internal and external stakeholders communication tool. They provide foresight and guidance.

Open Innovation Factories

Events to inspire and empower participants to apply open innovation principles in their day-to-day work.

Future Forward Hackathons

Co-design sessions professionals hack innovation topics that impact the Cultural and Creative Industries.

ekip Academies

Training programmes that bring together policymakers, innovators, and cultural leaders to expand their understanding of creating innovation ecosystems with CCIs.

Trend Report

A document that highlights identified trends and serves as an internal and external stakeholders communication tool. They provide foresight and guidance.

Open Conversation Report

A document reporting the results of the Explorative Policy Corner.

### HOW TO READ THE MAP

**Actors** Such as Network (ekip Partners), Community (ekip enlarged Meta-network of networks) and Policy Makers.

**Methods** Applied throughout the activities and phases, such as the Policy Lab Method.

**Toolkit** Do it Yourself tools such as the Facilitator's Guide.

**Capacity Building Tools** Developed and applied throughout the activities and phases.

**ACTIVITY**

They shape the four phases, such as POLICY LAB in phase 4.

**ACTIVITY TYPE**

Such as events and workshops.

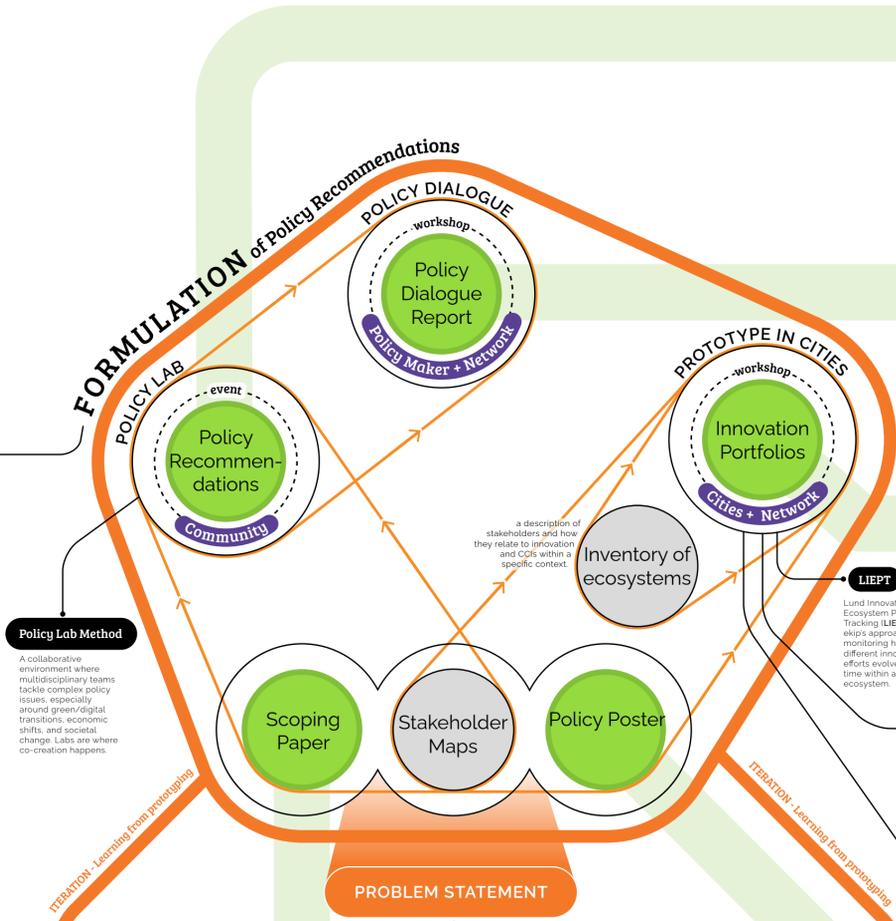
**Internal Output**

**External Output**

phase 4

This is where ideas become action. Through Policy Labs and city prototyping, we test real-world scenarios and co-create recommendations that are ready to be used by policymakers; grounded in insight, shaped by stakeholders.

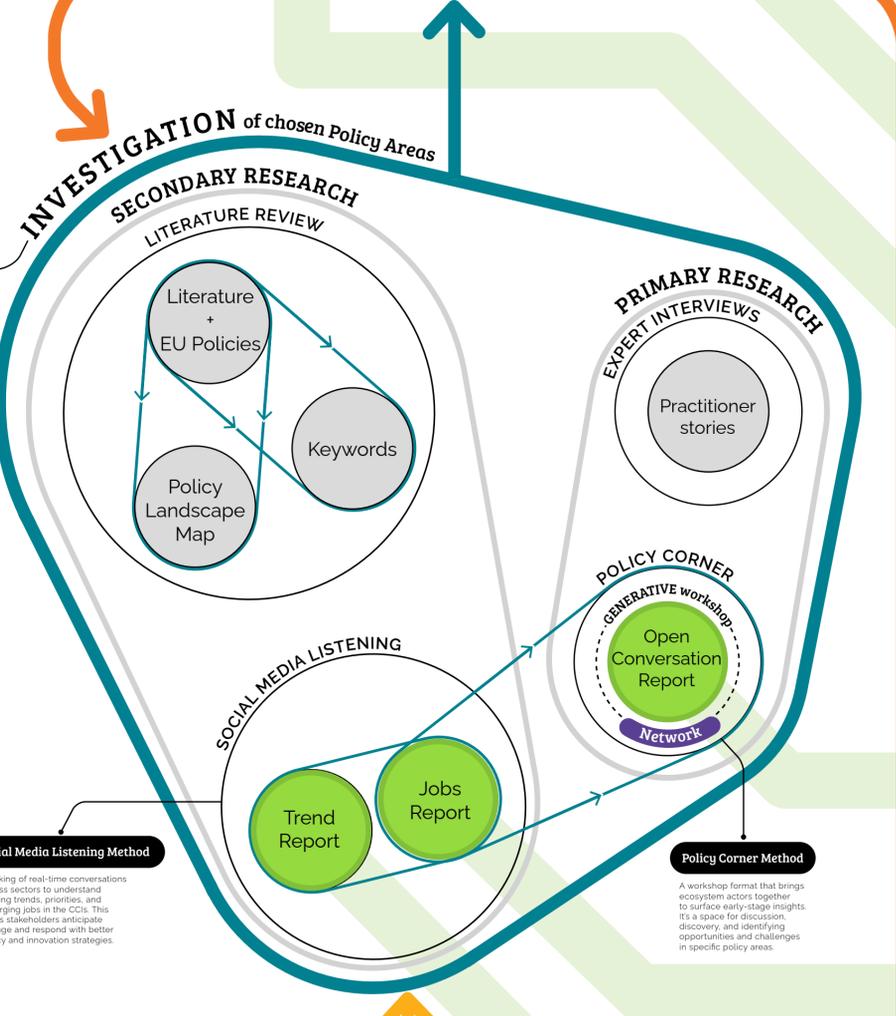
**Goal:** Produce clear, tested proposals to strengthen innovation ecosystems across Europe.



phase 3

Once a topic is selected, we go deeper. We use observatories, trend reports, and qualitative research to map the landscape around that area; its challenges, stakeholders, gaps, and opportunities.

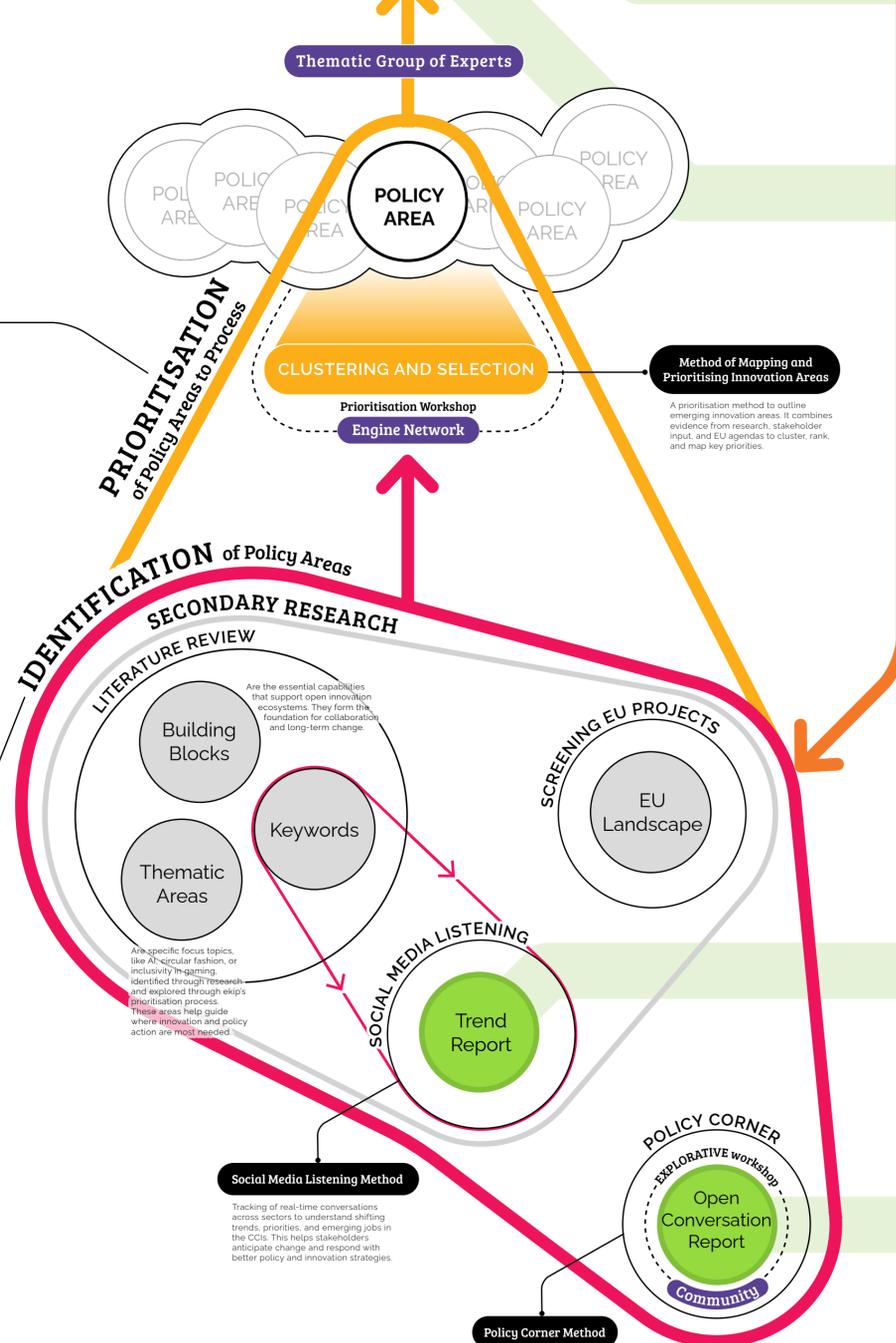
**Goal:** Understand the full picture before proposing solutions.



phase 2

Not everything can move forward at once. This phase helps us identify which policy areas are most urgent, timely, and diverse, ensuring a good mix of topics and the strongest potential for real-world impact.

**Goal:** Decide which areas ekip should focus on next.



phase 1

This is where it all begins. ekip gathers insights from across sectors—through engagement activities, data analysis, trend mapping, and expert input—to spot emerging policy needs linked to cultural and creative innovation.

**Goal:** Surface potential innovation areas worth exploring further.

